



NETAJI SUBHAS OPEN UNIVERSITY

Syllabus

Tailoring & Dress Designing (2-year ADVANCED Diploma)

Revised course structure for Tailoring and Dress Designing w.e.f. July 2019 session

Advance Certificate (ATDD) Duration-1 year; Eligibility-10 FM-600	Advanced Diploma (ADTDD) Duration-2year, Eligibility-10+2+3 FM-1200
Paper -1: Apparel & Textile Design (Theory) Paper- 2: Pattern Making-I Paper -3: Garment Construction-I Paper- 4: Fashion & Textile Design-I Paper -5: Surface Ornamentation Technique-I Paper-6: Project	Paper -7: Pattern Making-II Paper- 8: Apparel & Textile Design (Theory) Paper -9: Garment Construction-II Paper- 10: Design Ideas Paper -11: Surface Ornamentation Technique-II Paper-12: Market Survey and Project viva

1ST Year

(Applicable for Advanced Certificate & Advanced Diploma)

Paper 1(ATDD-I): Apparel & Textile Design (Theory)

1.	Basic Design: Flat sketches of collars, necklines, hats, shoes, pockets, bows & ties, sleeves, trousers, skirts, cuff, etc.
2.	Elements and Principles of Design: Forms, Balance, Rhythm, Symmetry, Colours, etc. Types of Colours, Uses of Colours, Different forms of colour, Relation of colours with fashion, colour wheel, etc.
3.	Fabric Studies: Fabric weaves, Identification of Weaves, Dyeing & Printing etc.
4.	Fashion Illustration: Figure study with more detailing, different styles, hand, feet, hair styles, face, Kids croqui, Rendering, Types of rendering, etc.
5.	Clothing Construction Technology: Definition of stitching, seams, Types of stitches & seams; Marker Planning, Cutting & Sewing Technology, Sewing threads, etc.
6.	Surface Ornamentation techniques: Checks, Stripes, Prints, Leaf prints, Embroidery, Fabric Painting, Printing, etc.
7.	History of Fashion: Elements of fashion, Indian traditional textiles, etc.
8.	Brief idea for Registration of SSI, Trade License, Project report, Proposal for Loans, etc.
9.	Fashion Merchandising: Fashion Cycles, Types of Designers, Role of Designers, Principle of Fashion, Marketing & Merchandising, etc.

Paper 2 (ATDD-II): Pattern Making – I (Practical)

Drafting & Paper making of the following garments: Mens Shirt, Mens trouser, Cowl neck top, Cowl pant, etc.

Paper 3(ATDD-III): Garment Construction-I (Practical)

1. Practice of different sewing machines using various types of sewing threads, needless and preparation of miniature garments with specification sheets, etc.

2. Garment making of the following products: Mens Shirt, Mens trouser, Cowl neck top, Cowl pant, etc.

Paper 4(ATDD-IV): Fashion & Textile Designing-I(Practical)

1. Rendering techniques with water colour, steadler colour, pen rendering, etc.
2. Fabric rendering, fabric painting on saree, etc.
3. Presentation techniques on paper, Mood board, design development sheety
4. Textile designing techniques: Batik, Tie & Dye, Bandhini, etc.

Paper 5 (ATDD-V): Surface Ornamentation Techniques-I(Practical)

1. Practical knowledge on different types of embroidery:- Traditional Indian embroidery according to the state, decorative embroidery, sequence work, bullion stitch, French knot, Couching stitch, Lace run stitch, etc.
2. Rendering techniques with water colour, steadler colour, pen rendering, etc.
3. Fabric rendering, fabric painting on saree, etc.
4. Surface Ornamentation Study-Design on paper (check, stripes, prints, leaf prints, etc.
5. Presentation techniques on paper, Mood board, design development sheet
6. Textile designing techniques: Batik, Tie & Dye, Bandhni, etc.
7. Fashion Designing:- Project on historical constume of India(according to State), Punjab, Rajasthan, Gujrat, W.B., Tamilnadu, Kashmir, etc.

Paper 6: Project

2ND Year

(Applicable for Advanced Diploma)

Paper 7: (ADTDD-VII): Pattern Making – III (Practical)

1. Drafting & pattern making of the following garments: Women’s Top, Women’s trouser, Women’s Garments, etc.

Paper 8: (ADTDD-VIII): Apparel & Textile Design (Theory)

1.	Basic Design: Presentation techniques, etc.
2.	Principles of Design: Application of various motifs on different apparels, etc.
3.	Fabric Studies: Knitted Fabrics, Non-woven fabrics, narrow Fabrics, Lining, interlining Nets, Laces and other fabrics, etc.
4.	Fashion Illustration: Advanced techniques on Fashion illustration, etc.
5.	Clothing Technology: Sewing Machinerics, Sewing machine heads and accessories, Sewing needles, Pressing technology, Fusing Technology, Apparel Production methods, Apparel Quality Control, etc.
6.	Computer Studies: Study of computer fundamentals, Software and hardware, etc.
7.	History of Indian & Western Costumes: Study of different costumes
8.	Entrepreneurship development Programmes: Preparation of projects, etc.
9.	Fashion Marketing: Different marketing concepts, Fashion Cycles, Types of Designers, Role of Designers, Principle of Fashion, Marketing & Merchandising, etc.

Paper 9(ADTDD-IX): Garment Construction– II (Practical)

1. Practice of different modern sewing machines using various types of sewing threads, needless and preparation of miniature garments with specification sheets, etc.

2. Garment making of the following products: Women's Top, Women's trouser, Women's Garments, etc.

Paper 10(ATDD-X): Design Ideas (Practical)

1. Practical knowledge on different types of motifs-Traditional Indian motifs, etc.
2. Practical work on Historical costume of India (According to State), etc.
3. Fabric rendering, fabric painting on saree, etc.
4. Surface Ornamentation Study-Design on paper (checks, stripes, prints, leaf prints, etc.
5. Presentation techniques on paper, Mood board, design development sheet
6. Textile designing techniques: Batik, Tie & Dye, Bandhni, etc
7. Fashion Designing:- Project on historical costume

Creating design with given fabric, suitable colour & other details keeping in mind the weather, occasion & the person for whom the garment is being designed. Designing garments for people of different age, body proportions by creating optical illusion with colour, prints and different fashion details Practical knowledge on different types of garments and accessories, etc.

Paper 11(ATDD-XI):Surface Ornamentation Techniques – II (Practical)

1. Development of garments based on different surface ornamentation techniques and demonstration of such garments before jury members, etc.

Paper 12(ATDD-XII): Market Survey & Project Viva

1. Introduction to market research, Methods of market research, Principles of Drafting Questionnaire, Present market scenario after Quota-free regime etc.
2. Market Survey for Knitwear, Woven garments, Menswear, Women's wear, Kidswear, etc.
3. Sourcing of Raw materials, Costing of raw materials, Production cost of different garments, Costing techniques, Selling costs, Profit margin, etc.
4. Collection of data and methods of analysis, various agencies dealing with exports and documentation, sources of funding agencies, etc.
5. Compilation of report, Project preparation, Presentation techniques, etc.
6. Seminars
7. Final presentation of Market survey