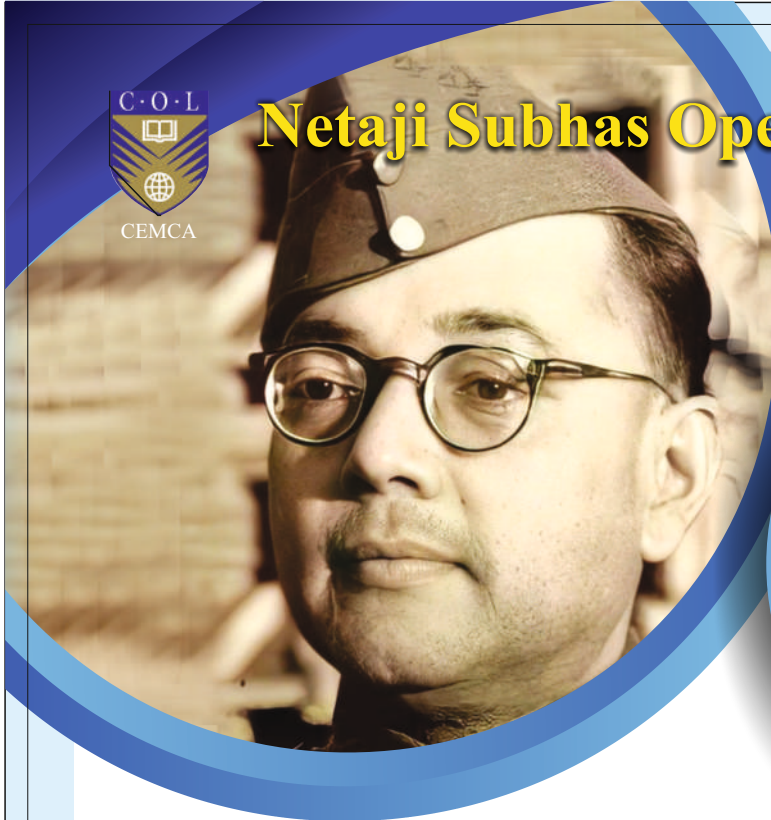




# Netaji Subhas Open University



*In collaboration with*  
**Commonwealth  
Educational Media  
Centre for Asia**

organizes  
**Three-Day Workshop**  
*for*  
**Implementation of Blended Learning (BL)  
in Education Institutions including HEIs in West Bengal**

**Date: 6-8 July 2024 | Venue : Durgapur Regional Centre**

### **Contact Person**

**Project Director**

Professor Anirban Ghosh  
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**Project Coordinator**

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### **Advisors**

Professor Indrajit Lahiri  
*Vice-Chancellor, NSOU*

Dr. B. Shadrach  
*Director, CEMCA*

Registration Link:

<https://docs.google.com/forms/d/1DgAV2Wv04Z4iA6URD5pzHe7r-MFNBNFnflru3kRODj4/edit?ts=65e9aca6#>

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# Netaji Subhas Open University

*School of Vocational Studies*

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## **About NSOU:**

Netaji Subhas Open University (NSOU) is the premier State Open University in India and only Open University in West Bengal established in the year 1997 [W.B. Act (XIX) 1997] and recognised by UGC-DEB, RCI and AICTE. At present NSOU is offering Under Graduate, Post Graduate and Ph.D. programmes; good number of vocational courses and MOOCs. The University has been accredited by NAAC with Grade 'A' in its first cycle. NSOU operates through three Regional Centres (Kalyani, Durgapur, Jalpaiguri) and 175 Learner Support Centres across the state of West Bengal.

## **About CEMCA:**

The Commonwealth Educational Media Centre for Asia (CEMCA) {cemca.org} serves as the regional educational media centre of Commonwealth of Learning, Vancouver (<https://www.col.org/>) for Commonwealth Asia, established at New Delhi in 1994. CEMCA promotes the meaningful, relevant, and appropriate use of media and technology to serve the educational and training needs leading to Sustainable Development through learning in Commonwealth member states of Asia. The Govt. of India by a Gazette Notification, dated 10th February 2000, notified CEMCA as a diplomatic mission under provisions of the United Nations (Privileges and Immunities) Act, 1947.

## **Objectives of the workshop:**

Upon successful participation in the workshop, faculty members and academics are expected to be able to:

- Recognizing blended learning approach (Genesis, Skills & Competence)
- Exploring OER & Creative Commons Licenses for teaching learning and professional development
- Up-skilling through hands-on techniques on interactive, collaborative and co-creative learning
- Designing blended learning course module and assessment rubric
- Orientation in templates of SWAYAM MOOC and development of modules
- Conceptualizing Generative Artificial Intelligence (AI)

**Who can join:** Teachers working in Education Institutions including HEIs in West Bengal may participate in the workshop (Max. intake 50).

**Venue:** Durgapur Regional Centre

**Certification:** Participation certificate will be issued to all active participants.